

# Persuasion Text Features Key

Text Title: \_\_\_\_\_

Here are the features of a persuasion text. Use your coloured pens, pencils or highlighters to identify parts of your text which show each feature. For example, you could colour the 'strong/ emotive adjectives' box in red, then use the same colour to underline all the time adjectives in your text.

	<b>Title</b> shows what the text is about. Often uses "How..." or "Why..."		<b>Rhetorical</b> questions are used.
	<b>Opening paragraph</b> introduces the topic or idea.		<b>Strong/ Emotive adjectives</b> challenge the reader to disagree.
	<b>Cause and effect conjunctions</b> logically link points to supporting details.		<b>Opinion</b> presented <b>as facts</b> .
	Final paragraph ( <b>conclusion</b> ) links back to the opening.		<b>Ambiguous phrases</b> (e.g. 'probably', 'almost certainly')
	<b>Only one side</b> of the topic is discussed (either for or against the idea).		<b>Present tense</b> verbs.
	Each <b>point is elaborated</b> with detail and examples.		

