

# Notes for a persuasive letter

## What is the issue (problem or matter being discussed)?

(Try to think of a way of grabbing the reader's attention and getting them interested right from the beginning of your letter)\_\_\_\_\_

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## Who am I trying to persuade (AUDIENCE)

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## My point of view

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## Reasons/Facts/Evidence to back up my point of view

(1)

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(2)

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## What can I promise or offer to the person I am writing to?

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