

Monday 12th January 2021

L.I. Can I identify and use modal verbs in my writing?

Information Sheet

Modal Verbs

Modal Verbs are 'auxiliary' verbs.

We use them to express likelihood (how likely something will happen), ability, permission, obligation or possibility.

They are used with a regular verb too.

For example:

- The Sea Monster must go away.

In this example the modal verb is must and is used to express obligation. The verb is go.

- We should celebrate the work of our healthcare heroes.

In this example the modal verb is should and is used to express possibility. The verb is celebrate.

If you can, look at this BBC Bitesize video: <https://www.bbc.co.uk/bitesize/articles/zncw4xs> to support your understanding and practise using modal verbs.

Here are some other videos you could look at to support your understanding

<https://youtu.be/2oumWdjA9hM>

<https://youtu.be/j54a9uBQx-4>

MODAL VERBS

Type	Modal Verbs	Examples
ABILITY	Can, Could	<ul style="list-style-type: none">David can speak three languages.He could speak fluent French when he was 5.
PERMISSION	Can, Could, May	<ul style="list-style-type: none">Can I sit in that chair please?Could I open the window?May I borrow your dictionary?
ADVICE	Should	<ul style="list-style-type: none">You should visit your dentist at least twice a year.You should try to lose weight.
OBLIGATION	Must, Have to	<ul style="list-style-type: none">I must memorize all of these rules about tenses.You have to take off your shoes before you get into the mosque.
POSSIBILITY	Might, May, Could, Can	<ul style="list-style-type: none">It looks nice, but it might be very expensive.Richard may be coming to see us tomorrow.

Activity 1: Noughts and Crosses – this does not need to be written done.

Activity 2: Practise using your modal verbs. Look at the examples that has been done for you.

Modal Verb Noughts & Crosses

Play this game like normal noughts and crosses, but with a twist.
Once you've chosen the square you want, you must make up a sentence that uses the modal verb correctly before claiming the square.

can	must	would
might	could	should
shall	ought	may

Look at these signs and write down the rules, regulation or advice they give. Use your modal verbs!

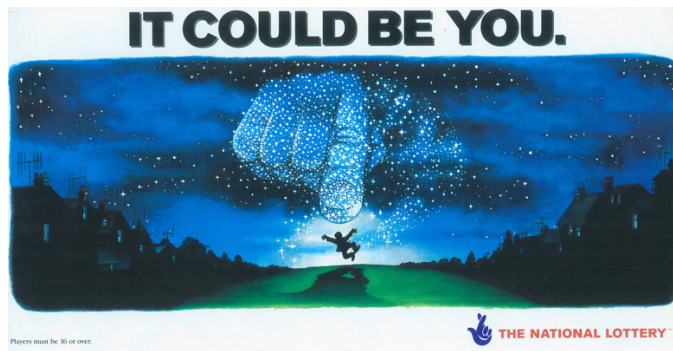
Can - Could - May - Might - Must - Ought to - Shall - Should - Will - Would

CAUTION CHEMICAL GOGGLES <small>REQUIRED IN THIS AREA</small>	DANGER FALLING MATERIAL	SAFETY FIRST NO LOITERING IN THIS AREA	CAUTION SLIPPERY FLOOR
You <u>must</u> wear goggles in this area.			
THINK BUCKLE UP FOR SAFETY	NOTICE "RIGHT TO KNOW" <small>INFORMATION AVAILABLE IN THIS OFFICE</small>	DESIGNATED SMOKING AREA AREA ASIGNADANO PARA FUMAR	DANGER DO NOT ENTER <small>AUTHORIZED PERSONNEL ONLY</small>
	You <u>can</u> find information out from this office.		
PRIVATE PROPERTY <small>NO TRESPASSING</small>	PLEASE SAVE ENERGY CLOSE DOORS WHEN NOT IN USE	EXIT ONLY	SAFETY FIRST BEND KNEES WHILE LIFTING

Tuesday 13th January 2021

L.I. Can I use modal verbs to write persuasively?

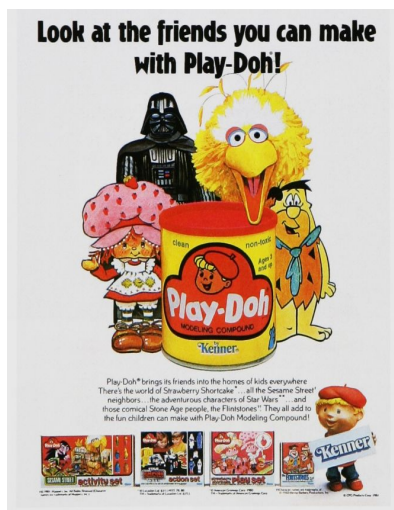
Look at his advert.



Can you spot the modal verb?

How does the meaning change if we say 'It **MUST** be you' or 'It **WILL** be you?'

Advertising often uses modal verbs to make persuasion more powerful.



Activity

Look at the above examples of any adverts that use modal verbs to make the persuasion more powerful.

Change the modal verb in the advert. What impact does it have now? Have you made the advert more or less persuasive?

Can you find any other adverts that use modal verbs for persuasion?

Now it's your turn to write some sentences using modal verbs. Pick an item you want to advertise and write a sentence. Think about making your sentence more/less persuasive.

E.g. Cadbury's chocolate – you **must** tasted it to believe it or you **could** taste it to believe it.

Wednesday 14th January 2021

L.I. Can I identify persuasive techniques, including rhetorical questions?

When writing persuasively there are other methods that you could use. We use the acronym AFOREST to help us.

Here are some examples of how to use AFOREST.

A - Tango is a tantalising, tasty drink that makes your taste buds tingle.
(lots of the words begin with the same sound - alliteration)

F - Coca-cola is the most popular soft drink in the world.
(this could be found out by knowing how many are bought each year - it is a fact)

O - Coca-cola is the most delicious soft drink in the world.
(this is not what everyone thinks; it is the opinion of some people)

R -



-Kitkat repeats 'have a' - repetition

R-



Rhetorical questions - questions that don't need an answer, but make you think about your own situation.

E -



Coca-cola is playing on your feeling - emotive language

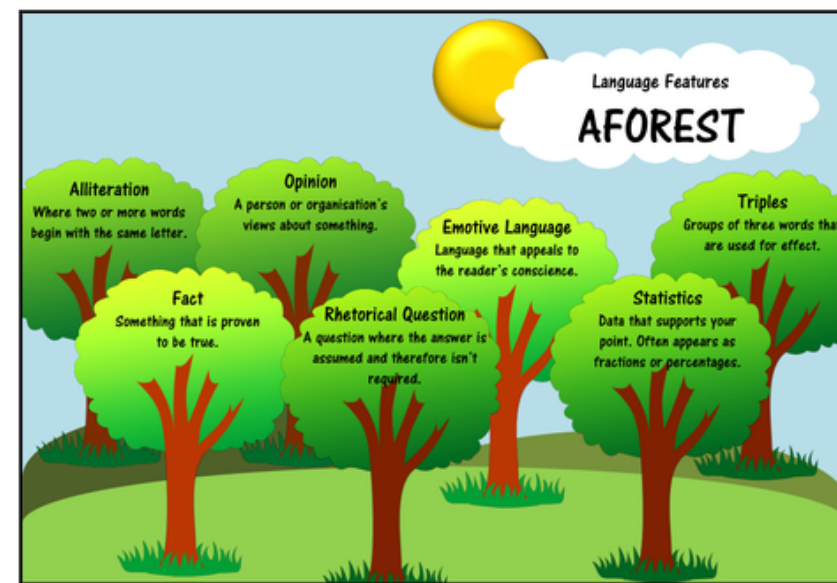
S - When numbers/percentages/fractions are used this is using statistics.



T -



Using the power of 3 - three words



Activity
Look at the persuasive advert - Antarctic Cruises.
Identify AFOREST and modal verbs within the advert.
Annotate the advert and create a key to show where you have found these techniques.

ANTARCTICA CRUISES



Ready for the adventure of a lifetime? Massive, magnificent and unforgiving, Antarctica is a continent of superlatives that will leave your mind searching for words to describe it. Each day presents a new discovery, whether you're cruising through ice-choked waterways, trekking through chattering penguin rookeries, or catching minkes and humpbacks breaching in the pristine waters. The few travellers who are fortunate enough to explore Antarctica's vast expanses return home forever changed by an experience so awe-inspiring that it reaches to their very core. You may feel that this is far from the summer beach holiday you normally go for, but you will experience so much more!

Find Your Cruise

[Antarctica Classic](#) (XVCASX)



Promotions & Specials

[10% off Early Booking Bonus for Antarctica 2012-2013](#)

From **£4009** GBP

11 Days

Vivid emerald, violet tints, intense, intense blue and crimson light—the Antarctic is anything but a world of white desolation. Join us on a true adventure to a world of immense scale and visual splendour. Passing huge icebergs in the flat calm of a polar morning will reshape the way you look at your world. Encounter huge, huge whales, enormous rookeries of penguins and stunning landscapes few have ever witnessed. This 11-day expedition will introduce you to the magic of the South Shetland Islands and the Antarctic Peninsula.

Daily Excursions

One of the most exciting parts of any expedition is getting up close and personal with your surroundings. Enjoy daily zodiac adventures or opt to add one of our kayaking or camping adventure options.



[Zodiac Excursions](#)

We'll put our Zodiac team to work so you can plant your flag ashore and explore the uncharted continent—march with the penguins and their chattering chicks, explore pack ice spotted with lazing seals, and explore cliffs sporting a myriad of life and spectacular icebergs and surreal landscapes.

[Learn More](#)

This beautifully sculpted landscape is as awe-inspiring, magnificent and breath-taking as you would imagine heaven to be. You must join our group of specially selected snow-seekers.

Thursday 15th January 2021

L.I. Can I use other persuasive methods, including rhetorical questions?

When writing persuasively there are other methods that you could use. We use the acronym AFOREST to help us.


Here are some examples of how to use AFOREST.

A - Tango is a tantalising, tasty drink that makes your taste buds tingle.
(lots of the words begin with the same sound - alliteration)

F - Coca-cola is the most popular soft drink in the world.
(this could be found out by knowing how many are bought each year - it is a fact)

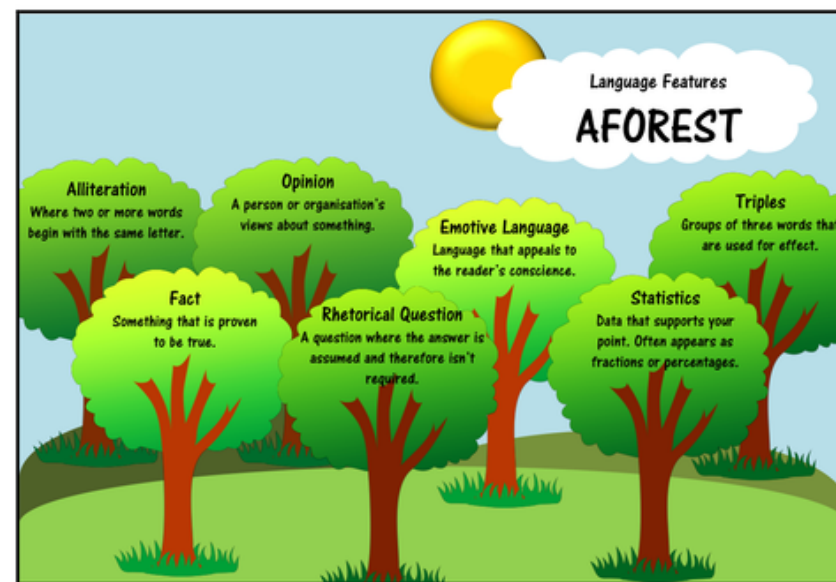
O - Coca-cola is the most delicious soft drink in the world.
(this is not what everyone thinks; it is the opinion of some people)

R -  - Kitkat repeats 'have a' - repetition

E -  Coca-cola is playing on your feeling - emotive language

S - When numbers/percentages/fractions are used this is using statistics.

T -  Using the power of 3 - three words



Rhetorical questions - questions that don't need an answer, but make you think about your own situation.

Activity

Use AFOREST techniques to advertise something. Pick an object (it could be anything) and use each technique to advertise it. It can be made up, so don't worry about that.

E.g. A sofa

A - satisfyingly soft and squishy.

F - The most popular piece of furniture in the house.

O - This could be my all time favourite place to sit.

R - Are you sitting in comfort?

R - Sit quietly, sit inquisitively, sit excitedly, sit still

E - It's time to curl up and let your sofa cuddle around you.

S - 9/10 households agree their sofa is their favourite place to sit.

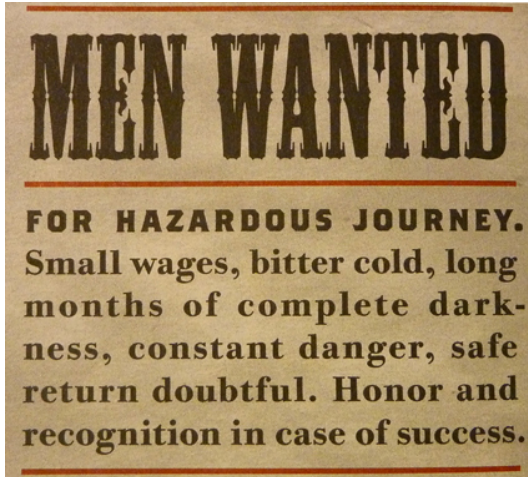
T - comfort, comfort, comfort!

Friday 16th January 2021

L.I. Can I write a persuasive advert using modal verbs and other persuasive techniques?

When Ernest Shackleton decided he wanted to explore the Antarctic, he put an advert into the paper to try and recruit people to join him. You will probably agree that this isn't the most persuasive advert and many probably wouldn't have considered it.

Your task is to write a new advert for Shackleton using all the techniques that you have learnt this week (modal verbs and AFOREST). Try to use the information that you have been learning about Shackleton's adventure of the Antarctic too to support your writing.

[illegible]